



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

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I request that the following message may kindly be published in your esteemed daily:

TNAU Price forecast for Red Chilli

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for Red Chilli.

India is the World's largest producer, consumer and exporter of chillies. China, Thailand, Ethiopia and Indonesia are other major chilli producing countries. Indian chilli is considered to be World famous for two important commercial qualities *viz.*, colour and pungency levels. Around 80 per cent of India's production is consumed within the country. It is the major spice crop occupying about 29 per cent of total area under spices cultivation accounting for nearly 8.52 lakh hectares with a production of 15.78 lakh tonnes of chilli during 2021-22. The major chilli growing states in India are Andhra Pradesh, Karnataka, Maharashtra and Tamil Nadu which constitute nearly 75 per cent of the total area under chilli. India exported 2.59 lakh tonnes of chillies in 2021-22 in the form of dried chillies, chilli powder, picked chillies and chilli oleoresin. Indian chilli is mainly exported to Asian countries like China, Sri Lanka and Bangladesh.

In Tamil Nadu, 0.24 lakh tonnes of chilli was produced from 0.54 lakh hectares during 2021-22. Chilli is mainly grown in Ramanathapuram, Virudhunagar, Tirunelveli and Thoothukudi districts and sparsely grown in almost all other districts. Mundu and sannam are the major varieties grown in Tamil Nadu and sowing of chilli will be taken up mainly in October-November.

According to trade source, the Andhra Pradesh arrivals started in the month of December and as compared to previous season this year arrivals are better. In case of Tamil Nadu, normal arrivals is expected to commence from February last week. When, the fresh arrivals from Tamil Nadu flows into the market the price will start decline.

In this situation, Price Forecasting Scheme has analyzed the past 16 years of red chilli prices that prevailed at Tirunelveli regulated market for sannam variety. The analysis and traders survey results showed that the farm gate price for sannam variety will rule around Rs. 180-200 per kg at the time of harvesting. Hence, the farmers are advised to take up selling decision accordingly.

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